

the Chronicle

Newspaper Advertising Rates

Standard Print Rates

business card (2x3)	\$25
oversized business card (3x3)	\$50
1/4 page (4x5)	\$75
1/3 page (4x9)	\$100
1/2 page (6x9)	\$200
full page (12x9)	\$350
insert (must be 1/4 page or smaller)	\$125

No ads containing alcohol, cigarettes, or controversial politics will be printed. The Chronicle staff will be glad to design your ad for you, or you are more than happy to print your own design, given sufficient time to meet our deadlines. Representatives will be happy to discuss prices with you as well as answer any further questions.

Specialty Packages

Fall Package 5% Discount

- Includes first three issues
- business card \$71.25
- oversized business card \$142.50
- 1/4 page \$213.75
- 1/3 page \$285
- 1/2 page \$570
- full page \$997.50
- Insert \$356.25

savings
from \$3 -
\$53!

Spring Package 10% Discount

- Includes last four issues
- Includes our Senior Issue!
- business card \$90
- oversized business card \$180
- 1/4 page \$270
- 1/3 page \$360
- 1/2 page \$720
- full page \$1260
- Insert \$450

savings
from \$5 -
\$140!

Yearly Package 20% Discount

- Includes all seven issues
- Includes our Senior Issue!
- business card \$140
- oversized business card \$280
- 1/4 page \$420
- 1/3 page \$560
- 1/2 page \$1120
- full page \$1960
- Insert \$700

savings
from \$35 -
\$490!!!